



NORTH PACIFIC FISHERY MANAGEMENT COUNCIL

CCC Communications Group - 05/22/18-05/23/18

May 22-23, 2018

Councils Communications Group

May 22-23, 2018

Harrigan Centennial Hall

Sitka, AK

Part 1. Communication Tools and Procedures

1. Communication and technology tools and procedures - by Council
2. Promoting the regional Council system: ALL
3. Communicating effectively using social media

Part 2. Talking, Telling, and Translating

4. Public comment/input outside of Council meetings/public hearings
5. Working effectively with the news/media
6. Regional and national communications coordination between Councils and NOAA
7. Council and advisory body meeting communication protocols

Part 3. Teaching and Learning

8. Education programs and other training of Council/Staff

Part 2. Talking, Telling, and Translating

9. Publications and outreach

Part 3. Teaching and Learning

10. Wrap up: path forward