



# NORTH PACIFIC FISHERY MANAGEMENT COUNCIL

CCC Communications Group - 05/22/18-05/23/18

May 22-23, 2018

## Councils Communications Group

May 22-23, 2018

Harrigan Centennial Hall

Sitka, AK

### Part 1. Communication Tools and Procedures

#### 1. Communication and technology tools and procedures - by Council

**Attachments:** [Detailed Agenda Schedule](#)  
[Technology Update 2018](#)  
[Appendix 1 GMFMC](#)  
[Appendix 1 MAFMC](#)  
[Appendix 1 NEFMC](#)  
[Appendix 1 NPFMC](#)  
[Appendix 1 PFMC](#)  
[Appendix 1 SAFMC](#)  
[Appendix 1 WPFMC](#)  
[2015 February CCG materials](#)  
[2017 Transcript of CCG report to CCC](#)  
[2017 Council Communication Group Report](#)  
[RFMC overview matrix Jan 14](#)  
[Communication Technology Tools Summary 2018](#)

#### 2. Promoting the regional Council system: ALL

**Attachments:** [2 page RFMC Overview 2017](#)  
[Draft CCC Letterhead](#)

#### 3. Communicating effectively using social media

**Attachments:** [A New Partnership with Fish Rules Mobile App](#)  
[SAFMC FishRules presentation](#)  
[GMFMC Social Media for Fisheries Management PPT](#)  
[MAFMC Webinar Policy](#)  
[VII stock\\_profile\\_GraySnapper\\_3\\_20\\_2018\\_DRAFT](#)

### Part 2. Talking, Telling, and Translating

#### 4. Public comment/input outside of Council meetings/public hearings

**Attachments:** [SAFMC Helpfullinks\\_CCC](#)  
[NPFMC Public Comment Portal](#)

#### 5. Working effectively with the news/media

**Attachments:** [NEFMC Working with the Press PPT](#)

#### 6. Regional and national communications coordination between Councils and NOAA

**Attachments:** [NOAA Fisheries Comms 101](#)  
[2017 SOS Rollout\\_Plan\\_final](#)  
[NOAA Fisheries Online Statistics](#)  
[Fisheries Web Transformation PPT](#)

[NOAA Fisheries Communication Strategy](#)  
[NOAA Fisheries Risk Crisis Communications Guide](#)  
[NOAA Fisheries Brand Guide](#)  
[NOAA Fisheries Social Media Policy](#)  
[Roll Out Plan Template](#)  
[Social Media Refresher PPT](#)  
[List of Key Sustainable Seafood Messages](#)  
[NOAA Fisheries Seafood Video](#)  
[NOAA Video ABCs of stock assessment](#)  
[NOAA Video Pacific Marine Expo 2017](#)

#### **7. Council and advisory body meeting communication protocols**

**Attachments:** [WPFMC Meeting communication protocols](#)  
[NPFMC Guidance on Council Committees](#)  
[NPFMC Written Public Comment Policy](#)  
[WFMC PPT](#)

### **Part 3. Teaching and Learning**

#### **8. Education programs and other training of Council/Staff**

**Attachments:** [WPFMC Education and Training](#)  
[Alan Alda Center for Communicating Science Workshop](#)  
[2017 Council scholarship announcement](#)  
[2017 MARINE SCIENCE SUMMER COURSE SCHEDULE v6](#)  
[Education MOU signed, scanned, letter size](#)  
[FF rev Fishers Forum Flyer and Agenda](#)  
[MREP\\_Update\\_CCG\\_May2018](#)

### **Part 2. Talking, Telling, and Translating**

#### **9. Publications and outreach**

**Attachments:** [WPFMC Publications and Outreach](#)  
[Code of Conduct Handout](#)  
[WPFMC Comm Framework 2011](#)  
[WPFMC CommFramework 2017](#)

### **Part 3. Teaching and Learning**

#### **10. Wrap up: path forward**

**Attachments:** [Council Communications Group\\_FinalDraft](#)  
[CCG Presentation to CCC](#)